



LIFE IN JOB

WEBSITE QUOTATION

Web designing. Free web hosting (1 GB) Free domain. Google submission. Upto 4 pages. One basic enquiry form. 1 Email id will be provided.	Rs. 5999.00
SOCIAL MEDIA MARKETING: Face book page Twitter page Google plus page Google analytics Online chat Mobile responsive.	Rs. 3000.00



Static Website

Starts from

₹8,999

Up to 5 pages

1 Free Domain Name

1 GB Web Hosting Space

1 Basic Quick Enquiry Form

3 Pop3 Email Accounts

No Time Tracking

Enhanced Security

And many other features



Responsive Website

₹15,000

5 to 7 Pages

1 Free Domain Name

1 GB Web Hosting Space

1 Basic Quick Enquiry Form

3 Pop3 Email Accounts

No Time Tracking

Enhanced Security

And many other features



CMS Website

₹25,000

5 to 10 Pages

1 Free Domain Name

2 GB Web Hosting Space

1 Quick Enquiry Form

5 Pop3 Email Accounts

No Time Tracking

Enhanced Security

And many other features



Ecommerce Website

₹50,000

10 to 15 CMS Pages

1 Free Domain Name

Unlimited Web Hosting

1 Basic Quick Enquiry Form

10 Pop3 Email Accounts

No Time Tracking

Enhanced Security

More than 400+ features

1. Register Necessary Domain Names
2. Include variations to minimize pirates
3. Create Site Map and Navigation Flow
4. Lay Out Site With Copy and Graphics Placement
5. Client approval of copy and layout

Design Web Site That Maximizes Sales Conversion Rate

- Solid design elements—custom title bar, background, typestyle, layout, borders, logo
- Special TV offer on first page
- Secure shopping cart



LIFE IN JOB Mainroad, A.T. Agraharam, Guntur, Andhra Pradesh. PIN – 522004.

www.lifeinjob.com,

Email: info@lifeinjob.com, Phone : +91 8801175235, 8686759178.



LIFE IN JOB

WEBSITE QUOTATION

- Order now buttons throughout site
- Privacy policy statement
- Email registration form
- Auto response email for promotion registration, receipt of inquiry, order receipt
- Shipping confirmation emails
- Order tracking capability for customers if shipped via UPS
- Strong headlines and keyword rich copy adapted from commercial copy supplied by Hawthorne Direct
- Provides useful information
- Highlight terms of guarantee
- Testimonials
- Contact information at bottom of every page
- Infomercial TV schedule
- Streaming video of commercial
- Up sell(s)
- Liberal return policy
- Navigation bars at bottom
- Mouse-over buttons feature
- Fast load with 28.8 modems
- Works on browsers that are 2 generations behind cutting edge (Microsoft Internet Explorer 5.0 and newer, Netscape 6.0 and newer, Opera 6.0 or newer, and Safari 1.0 or newer) This set of browsers is in use by at least 96% of the surfing population as of today.
- Does not require plug ins beyond those normally installed with the generations of browsers listed above.
- Looks good with 15# monitors with 256 colors
- Go deep with two clicks
- Navigation bar works with graphics turned off
- Navigation bar with no more than nine links
- Easy ordering process
- Links are easily seen and easily understood
- Readable text
- No frames

6. Set Up Web Hosting

- Web traffic statistics to measure response and viewing patterns
- Secure, flexible shopping cart
- Sufficient bandwidth for increased traffic
- Scalable e-commerce
- 99.9% server uptime

1. Test Site Off-Line and Make Necessary Adjustments

2. Launch Site

3. Measure Results

4. Search Engine Maximization to Increase Traffic

- Define several additional keyword strings and place in proper meta tag format on site
- Register 2 to 3 keyword strings with 3 to 4 key search engines
- Perform free registrations



LIFE IN JOB Mainroad, A.T. Agraharam, Guntur, Andhra Pradesh. PIN – 522004. www.lifeinjob.com,
Email: info@lifeinjob.com, Phone : +91 8801175235, 8686759178.



LIFE IN JOB

WEBSITE QUOTATION

Web Site Client Deliverables

- Product description, price, photos
- Product logo
- Shipping pricing
- Sales tax policy
- Product return and refund policy copy approved by Client's legal department
- Products guarantee copy approved by Client's legal department.
- Contact information
- Product FAQs and answers copy
- Approval of product testimonials
- Product testimonials
- Selling copy



LIFE IN JOB Mainroad, A.T. Agraharam, Guntur, Andhra Pradesh. PIN – 522004. www.lifeinjob.com,
Email: info@lifeinjob.com, Phone : +91 8801175235, 8686759178.